



## Capability Statement

[nextradegroupllc.com](http://nextradegroupllc.com)

Nextrade Group is a woman-owned data and analytics company that helps government agencies, multilateral development banks, and Fortune 500s enable trade through technology. Nextrade has conceptualized and built groundbreaking data and analytical products, strategies, policy and technology pilots, and eight global public-private partnerships to accelerate the use of ecommerce, blockchain, AI, data-rich payments, Fintechs, and digital identity solutions to promote SME trade, smart port and logistics solutions, trade facilitation in customs and single windows, and access to trade finance. Nextrade has a distinctive track record in building pioneering new policy-relevant data, strategies, and initiatives that enable our clients to create entirely new services for their clients. As examples, we ideated and built the World Bank and USAID's first databases and indices on ecommerce development and the first digital trade analytics for the Asian Development Bank and Inter-American Development Bank, and convened and direct the technical work of USAID-backed Alliance for eTrade Development I and II with altogether 14 leading corporations to enable SME ecommerce worldwide.

Nextrade's work is rigorous, applied, and actionable. Our technical expertise includes quantitative and qualitative data collection and development; business survey design and analysis; construction of indices, dashboards, and visualizations; geospatial analytics; massive data analytics, econometrics, and machine learning. We have managed long data-driven analytical projects and complex PPPs, and on several occasions presented on clients' behalf to minister- and CEO-level audiences worldwide.

## CORE COMPETENCIES

- Industry 4.0 to fuel and facilitate trade
- Private sector development
- International trade research
- Digital and trade policy analysis
- Trade facilitation and promotion
- Trade finance and Fintechs
- Econometrics and AI/ML
- Geospatial data and analysis
- Business survey design and analysis

## ADVANTAGES

40 government agencies, development organizations, corporations, and think-tanks, most repeat clients, have hired us to ideate, architect, and build policy-relevant data products, organizational strategies, and PPPs to harness the power of trade and technology to accelerate inclusive economic growth. We bring to the table over 20 years of experience in trade and development, world-class networks with corporate and development partners, fresh ideas and strategic acumen, and global thought leadership, including over 120 articles and 10 peer-reviewed books on trade, technology, and development.

## PAST PERFORMANCE



**Palladium Group / USAID Subcontract**  
# of contracting actions: 3



**World Bank & IFC**  
# of contracting actions: 7



**Inter-American Development Bank**  
# of contracting actions: 8



**Mastercard**  
# of contracting actions: 4



**Visa**  
# of contracting actions: 2



**eBay, Inc.**  
# of contracting actions: 4

## NAICS CODES

**541720 - Research and Development in the Social Sciences and Humanities**

**541690 - Other Scientific and Technical Consulting Services**

**541910 - Marketing Research and Public Opinion Polling**

**541990 - All Other Professional, Scientific, and Technical Services**

**541618 - Other Management Consulting Services**