



EGYPT ECOMMERCE SEMINAR

USAID EGYPT TRADE

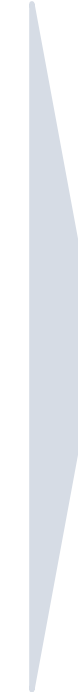
19 DECEMBER 2023

DR. KATI SUOMINEN, FOUNDER AND CEO, NEXTRADE GROUP



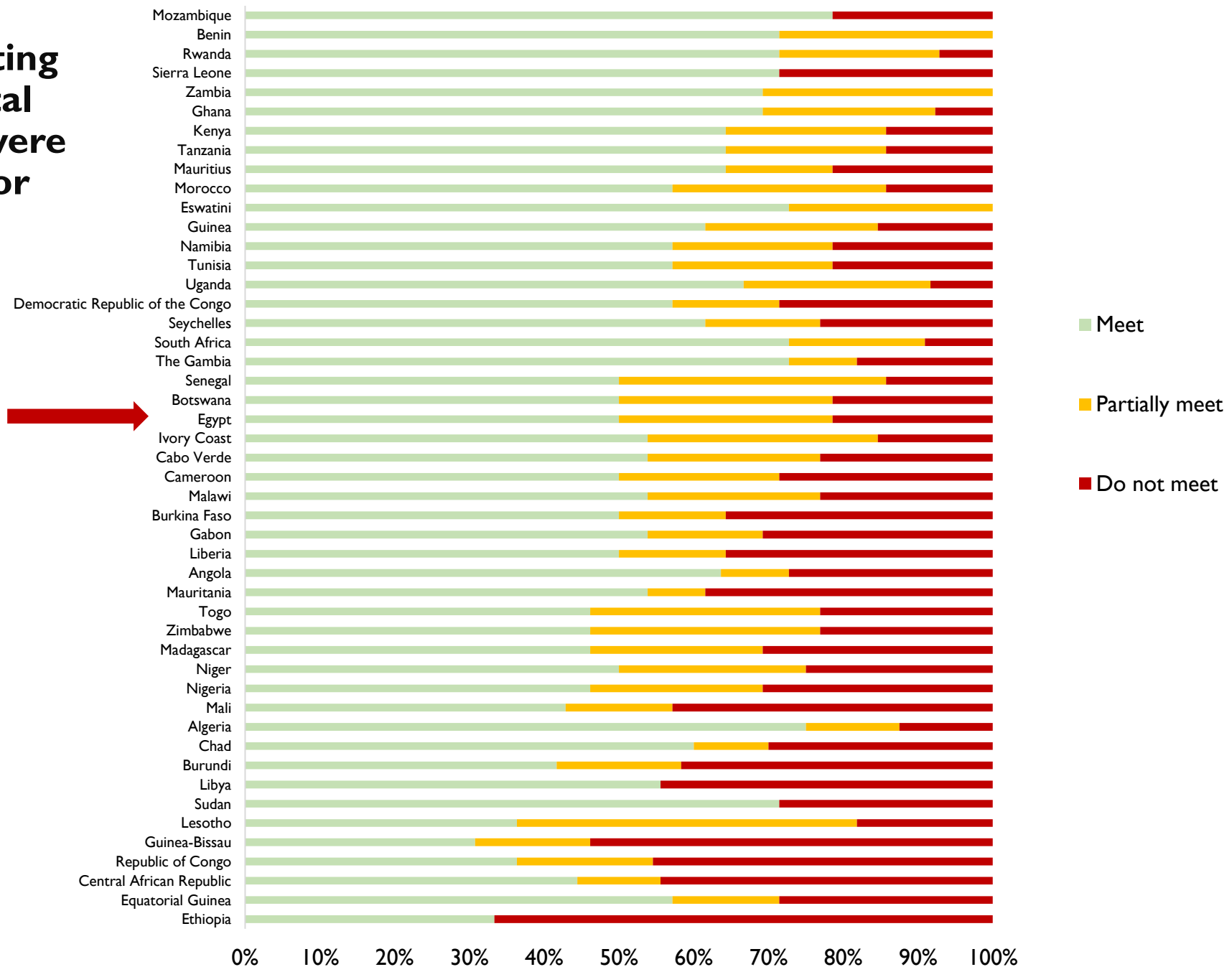
**Methodology:
mostly based
on reviews of
laws and
objective
indices**

	Provision	Based on
1	No customs duties on electronic transmissions	Law
2	Electronic transaction framework	Law
3	Electronic signatures admissible and enforceable	Law
4	Data privacy	Law
5	Data transfer allowed	Law
6	Ban on localization of computing facilities	Law
7	Online consumer protection regulation	Law
8	Law against unsolicited commercial electronic messages	Law
9	Paperless trade - Information on internet	Self-reported - TFA Database
10	Paperless trade - accept digital trade documents	Self-reported - UN survey
11	Non-discrimination of digital products	Business surveys and reports
12	Cybersecurity capabilities	National Cybersecurity Index
13	Principles to access and use the internet	Freedom House score on access to internet
14	Internet connection charge sharing	Reported practice



- **Implementation complete**
- **Partly incomplete**
- **Incomplete**

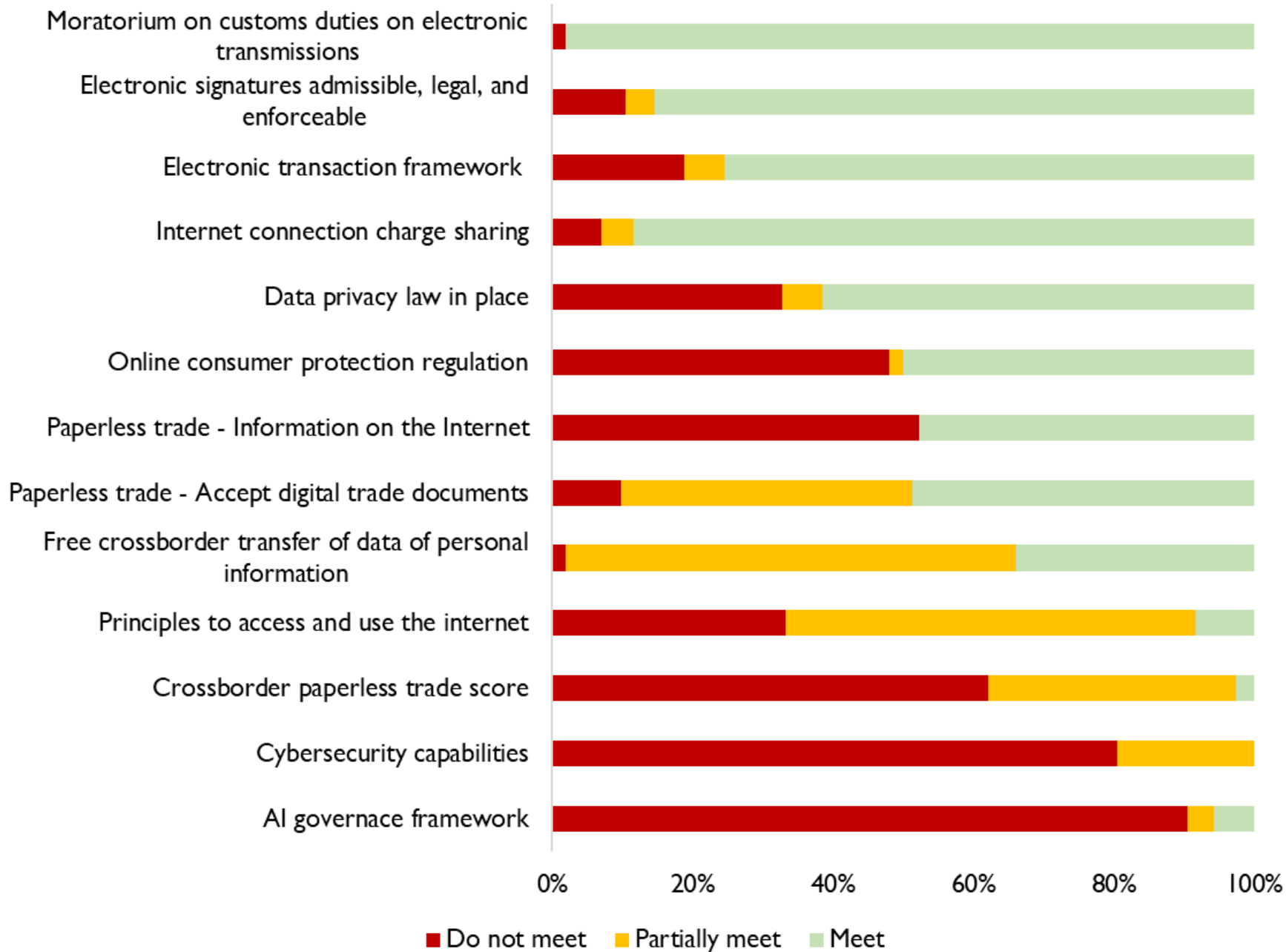
Egypt in adopting AFCFTA Digital Protocol if it were like USMCA (or WTO JSI)



Meet
Partially meet
Do not meet

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

African countries' readiness to implement AFCFTA Digital Protocol



Compliance with potential 20 provisions AFCFTA Digital Protocol - example

Country	Egypt	Botswana	Ghana	Kenya	Morocco	Mozambique	Namibia	Niger	Nigeria	Rwanda	South Africa
Electronic transaction framework	●	●	●	●	●	●	●	●	●	●	●
Electronic signatures admissible, legal, and enforceable	●	●	●	●	●	●	●	●	●	●	●
Moratorium on customs duties on electronic transmissions	●	●	●	●	●	●	●	●	●	●	●
Data privacy law in place	●	●	●	●	●	●	●	●	●	●	●
Free crossborder transfer of data of personal information	●	●	●	●	●	●	●	●	●	●	●
Online consumer protection regulation	●	●	●	●	●	●	●	●	●	●	●
Cybersecurity capabilities	●	●	●	●	●	●	●	●	●	●	●
Paperless trade - Information on the Internet	●	●	●	●	●	●	●	●	●	●	●
Paperless trade - Accept digital trade documents	●	●	●	●	●	●	●	●	●	●	-
Crossborder paperless trade	●	●	●	●	●	●	●	●	●	●	-

- Meet
- Partially meet
- Do not meet

Compliance with potential 20 provisions AFCFTA Digital Protocol

Country	Egypt	Botswana	Ghana	Kenya	Morocco	Mozambique	Namibia	Niger	Nigeria	Rwanda	South Africa
National digital strategy	●	●	●	●	●	●	●	●	●	●	●
National cloud first or cloud smart or similar strategy that guides and promotes cloud adoption across government agencies?	●	●	●	●	●	●	●	●	●	●	●
National AI strategy/policy/guidance?	●	●	●	●	●	●	●	●	●	●	●
Does the national AI strategy / regulation / guidance contain privacy provisions?	●	●	●	●	●	●	●	●	●	●	●
Does AI strategy / policy promote testing of AI products to ensure they're secure	●	●	●	●	●	●	●	●	●	●	●
Does the national AI strategy promote AI adoption in different sectors and government?	●	●	●	●	●	●	●	●	●	●	●
Does the national AI strategy / regulation / guidance have provisions / plan for AI skilling and capacity-building?	●	●	●	●	●	●	●	●	●	●	●
Does the national AI regulation or guidance support a risk-based approach?	●	●	●	●	●	●	●	●	●	●	●
Does the AI strategy or regulation call for international coordination or interoperability in AI governance?	●	●	●	●	●	●	●	●	●	●	●
Internet connection charge sharing	●	●	●	●	●	●	●	●	●	●	●
Digital inclusion	●	●	●	●	●	●	●	-	●	●	●