

Cage Code: 6ZLH1
Duns: 07-908-5617
Woman-owned small business
(WOSB) - certified in 2022



NEXTRADE GROUP
World trade is changing. Are you?



Capability Statement

nextradegroupllc.com

Nextrade Group is a woman-owned data and analytics company that helps government agencies, multilateral development banks, and Fortune 500s enable trade through technology and policy. Nextrade conceptualized and built for our clients groundbreaking data and analytical products, strategies, policy and technology pilots, and eight global public-private partnerships to accelerate the use of ecommerce, blockchain, AI, and data-rich payments to promote SME trade, smart port and logistics solutions, and greening of the global trade ecosystem. Nextrade has a distinctive track record in building pioneering, policy-relevant data, indices, strategies, and initiatives that enable our clients to create entirely new services and programs for their own clients. Nextrade has also ideated, branded and built eight global public-private partnerships to promote trade through technology, most recently the USAID-backed Alliance for eTrade Development with altogether 15 leading corporations to enable SME ecommerce worldwide, and the Prosper Africa Tech for Trade Alliance aimed to enable Africa's trade through U.S technologies, with 20 global companies.

Nextrade's work is rigorous, applied, and actionable. Our technical expertise includes quantitative and qualitative data collection and development; business survey design and analysis; construction of indices, dashboards, and visualizations; geospatial analytics; massive data analytics, econometrics, and machine learning. We have managed long data-driven analytical projects and complex PPPs, and on several occasions presented on clients' behalf to minister- and CEO-level audiences worldwide.

CORE COMPETENCIES

- Industry 4.0 to fuel and facilitate trade
- Digital and trade policy analysis
- Private sector development
- International trade research
- Trade facilitation and promotion
- Trade finance and Fintechs
- Econometrics and AI/ML
- Geospatial data and analysis
- Business survey design and analysis

ADVANTAGES

Over 50 government agencies, development organizations, corporations, and think-tanks, most of them repeat clients, have hired us to ideate, architect, and build policy-relevant data products, organizational strategies, and PPPs to harness the power of trade and technology to accelerate inclusive economic growth. Our team brings to the table over 75 years of experience in trade and development, finance, cybersecurity, and ecommerce; world-class networks with corporate and development partners; and global thought leadership, including over 120 articles and 10 peer-reviewed books on trade, technology, and development.

PAST PERFORMANCE



Palladium Group / USAID Subcontract
of contracting actions: 6



World Bank & IFC
of contracting actions: 12



Inter-American Development Bank
of contracting actions: 10



Mastercard
of contracting actions: 7



Visa
of contracting actions: 7



SBA
of contracting actions: 2

NAICS CODES

541720 - Research and Development in the Social Sciences and Humanities

541690 - Other Scientific and Technical Consulting Services

541910 - Marketing Research and Public Opinion Polling

541990 - All Other Professional, Scientific, and Technical Services

541618 - Other Management Consulting Services

Nextrade Group - nextradegroupllc.com

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